

Project Pet Online Privacy Policy

Please review this online privacy policy carefully. The purpose of our website is to inform and enlighten visitors of the issues that face companion pets in the Midlands and to engage them in the fight for animal welfare through various means as well as to promote the adoption of shelter animals. While visiting our website you do not have to tell us who you are or reveal identifying information about yourself. There are areas of our website in which visitors can provide personally identifying information, for example when giving donations or participating in contests or surveys, etc. The following information shares how that information may be used.

We do reserve the right to modify the Privacy Policy at any time without notice. Your continued use of the website demonstrates your acceptance of these terms.

How We Collect Information About You

Information You Voluntarily Provide. Project Pet collects and maintains certain personal information about you when you send us an e-mail or complete any of our online forms, such as when you request information from us, make a donation, subscribe to our online newsletters, or forward a web page, electronic postcard, or electronic newsletter. Such information may include your name, mailing address, and e-mail address; it may also include the e-mail addresses of those to whom you forward Project Pet electronic content, and any other information collected in the forms. You may be asked to provide credit card information to become a member of Project Pet, contribute to Project Pet, purchase certain information or materials from Project Pet, or subscribe to various Project Pet publications.

Other Information. Project Pet also collects certain other information that cannot identify you personally when you visit our web site. This information includes your IP address and your domain name. Project Pet logs these IP addresses and domain names, and aggregates them for system administration and to monitor the use of our site. We use the aggregated information to measure the number of visits to our site, the average time spent on our site, the number of pages viewed, and various other site statistics. This monitoring helps us to provide a more useful and engaging online experience to Project Pet visitors, and helps us to improve the quality of our content.

Project Pet uses cookies in order to make the results available for your on-site searches. Cookies are not used for any other reason on this site. A cookie is a small file that is sent out by a web site, accepted by the user's browser, and placed on the user's hard drive. You can always set your browser to warn of cookies being placed, and then chose which cookies you want to accept. Project Pet does not match any information gathered by cookies with personal information you may have voluntarily submitted to Project Pet.

Ways Information About You Is Used

We may use the information you voluntarily provided to contact you regarding animal-related issues we feel you may be interested in, to keep you updated regarding Project Pet programs, and to extend an invitation to you to support our programs. We may also send such information to the people whose e-mail addresses you provide when forwarding Project Pet electronic content. When we do so, our sole intent is to enlarge our family of informed animal advocates and organizational supporters. Every recipient of our electronic communications can quickly and easily "opt out" of future such communications by following the instructions on any electronic communication we send.

Project Pet does not sell or share your information with any party other than those necessary to process relevant information (such as credit card processing).

Other. Project Pet does provide links to other websites for the purposes of providing our supporters with other resources that we feel will be of value to them. It is incumbent upon the user to determine if the privacy policy of the linked website is satisfactory to them. Project Pet accepts no liability for other websites' privacy policy, activities or security provided through links from our website.

Security. Project Pet uses generally accepted industry-standard security systems, software, and encryption technologies to protect against unauthorized access to Project Pet servers, equipment, and other components of our online presence. This includes using industry-standard security systems to protect credit card processing information.

Contacting Project Pet. If you would like to contact Project Pet about correcting information we might have collected, or if you have any questions about this Privacy Policy or would like to unsubscribe, please e-mail us at petinfo@projectpet.com .